

Sponsorship and Advertising Opportunities

# PREAKNESS AT THE PIAZZA

To benefit the National MS Society

May 18, 2013

5 - 8 PM



National Multiple Sclerosis Society



## Preakness at the Piazza Sponsorship and Advertising Opportunities

### Secretariat Sponsor

**\$20,000**

- Preakness at the Piazza presented by (Your Company)
- Opportunity to speak during Preakness at the Piazza program
- Name/logo in print and electronic advertisement, including press release, event website, and social media
- Name/logo acknowledgement as presenting sponsor on the save the date and invitation emails
- Name/logo on the most prominent signage at the event
- Digital ad on Jumbotron at the event
- 25 VIP tickets

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### Seabiscuit Sponsor

**\$10,000**

- Name/logo in print and electronic advertisement, including press release, event website, and social media
- Name/logo on prominent signage at the event
- Name/logo acknowledgement on the event e-invitation according to giving level
- Digital ad on Jumbotron at the event
- 18 VIP tickets

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### Smarty Jones Sponsor

**\$5,000**

- Name/logo in print and electronic advertisement, including press release, event website, and social media
- Name/logo on banner at the event
- Name/logo acknowledgement on the event e-invitation according to giving level
- Digital ad on Jumbotron at the event
- 10 event tickets

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### Funny Cide Sponsor

**\$2,500**

- Name/logo in print and electronic advertisement, including press release, event website, and social media
- Name/logo on banner at the event
- Name/logo acknowledgement on the event e-invitation according to giving level
- Digital ad on Jumbotron at the event
- 6 event tickets

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### Citation Sponsor

**\$1,500**

- Name/logo in print and electronic advertisement, including press release, event website, and social media
- Digital ad on Jumbotron at the event
- 4 event tickets

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### I'll Have Another Sponsor

**\$1,000**

- Digital ad on Jumbotron at the event
- 2 event tickets

